



SNOW SHOE RAILS TO TRAILS

Economic Impact Survey 2023

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1.0 EXECUTIVE SUMMARY

This survey was conducted from January 1st to March 31st, 2024. It looked back at all 2023. Survey forms were sent to all SSRT members in the December 2023 Newsletter. Approximately 350 members responded.

The majority of responses came from members in PA. Surveys were also received from New York, Florida, and North Carolina. Most respondents ages ranged from 51-70. Members from the age groups of 18 to 50 and over 71 were also well represented.

Many members travel from outside the local area and stay near the trail system. While using the trail system, approximately 62% of members stayed in the area between one and more than 5 nights per year. They stayed in hotels, Airbnb's, campgrounds, private home/camps and at the Gillentown Trail head. Participants who stayed in the area spent anywhere from \$100 to over \$1000 dollars per year on lodging.

Participants purchased food and beverages at both grocery stores and local restaurants. 48% of members spent more than \$200 on food and beverages.

Most participants spent more than \$200 on gasoline.

Members who stay in campers, at either commercial campgrounds, state parks or the Gillentown trail head, spend significant money on camping equipment. 25% of participants spent between \$1,000 and \$50,000 on campers, trailers and/or toy haulers.

Members may ride ATVs, UTVs or street legal motorcycles on the trail system. Participants spent significant amount on this equipment. 50% of participant own 2 or more ATVs valued between \$5000 and \$20000. 55% of participants own 1 or more UTVs valued between \$5,000 and \$40,000. A small percentage of participants own street legal motorcycles valued at as much a \$10,000.

Participants also visited local attractions, including Mountain top Pool, Bloody Skillet Trail system, Black Moshannon State Park, restaurants, and local businesses.

Nearly all participants said they wanted to see Myers Run Road (viaduct bridge bypass) opened year-round.

2.0 PURPOSE

The purpose was to survey members to determine the amount of money they are spending on ATV riding related expenses in the areas surrounding the Snow Shoe Rails to Trails system. Their expenses include lodging, restaurants, RVs, and mobile campers. It included food and gasoline expenses and expenses for powersport equipment such as ATVs, UTVs and Motorcycles. This survey was in part to demonstrate how these expenditures can boost the local economy.

3.0 SURVEY METHOD

The survey was conducted both electronically and with hard copy survey forms. See Appendix 1 for a sample of the form. Forms were sent to SSRT members in the December 2023 SSRT Newsletter. Users could either scan a QR code and fill out the survey electronically or fill out a hard

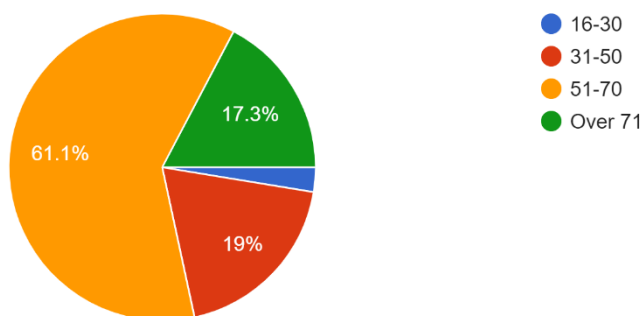
copy survey and mail it in. All results were compiled in Google Forms. Hard copy forms were manually entered into the Google Forms Database.

4.0 PARTICANT DEMOGRAPHICS

Participant were asked their home zip code, their age bracket and how far they travel to reach the SSRT riding areas. A map and list of zip codes from respondents is in Appendix 2&3. The following charts show the Age Distributions and Distances traveled:

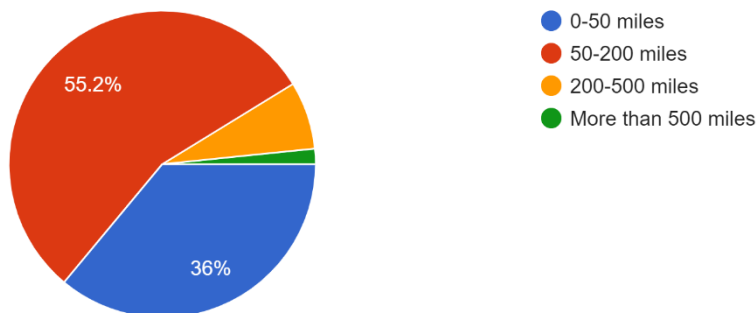
How old are you?

347 responses



How many miles did you travel to get to SSRT?

308 responses

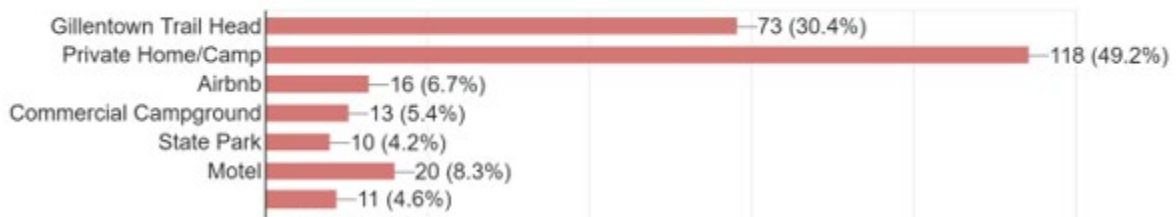


5.0 SPENDING ON LODGING

Participant were asked when staying in the area, where do they stay, for how many nights and what were their lodging costs were. The following charts illustrate:

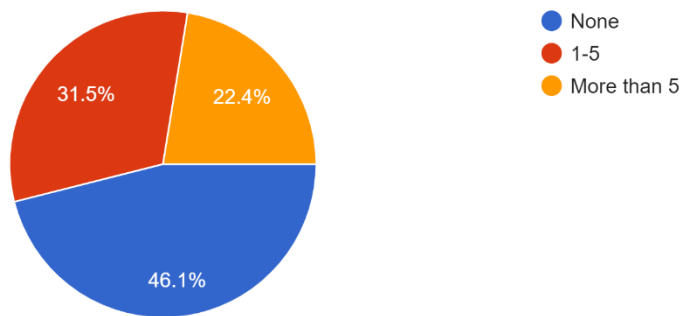
When staying in the area, do you stay at

240 responses



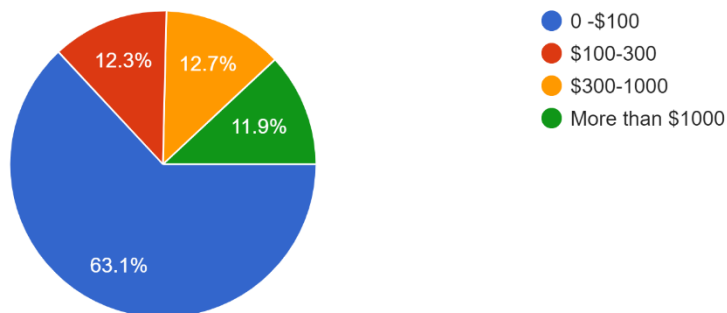
How many nights did you camp/stay in the area?

330 responses



How much did you spend on lodging in 2023?

268 responses

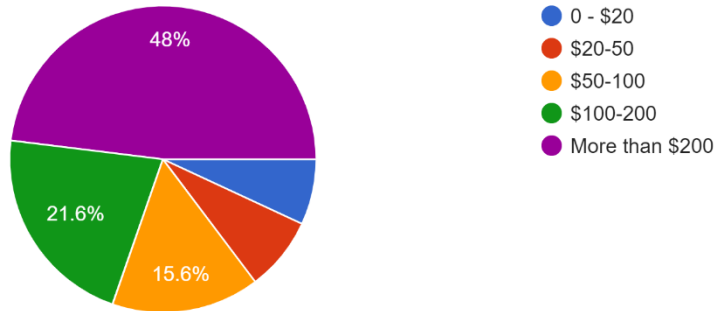


6.0 SPENDING ON FOOD BEVERAGE AND GAS

Participants were asked what they spent on food, beverages and gasoline while visiting SSRT for riding. The following charts illustrate:

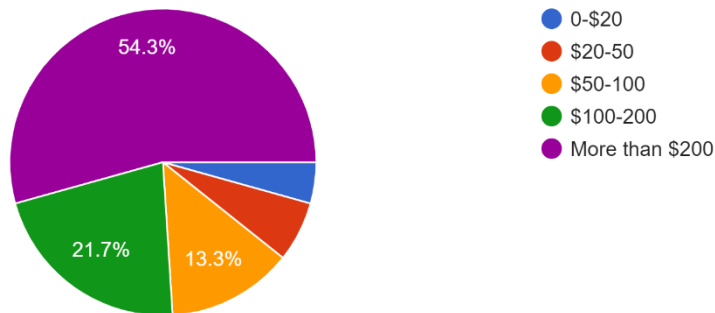
How much did you spend on food and beverages in 2023?

333 responses



How much did you spend on gasoline for travel and riding in 2023?

346 responses

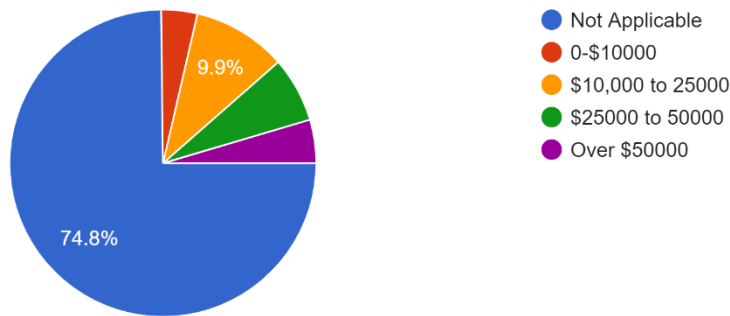


7.0 SPENDING ON RVs, CAMPERS AND TRAILERS

When staying in the area, users stay in RVs, Campers, and Toy Haulers. Participants were asked the approximate value of this equipment. The following charts illustrate:

If you stay in an RV, Camper, or Toy Hauler, what is its value?

262 responses

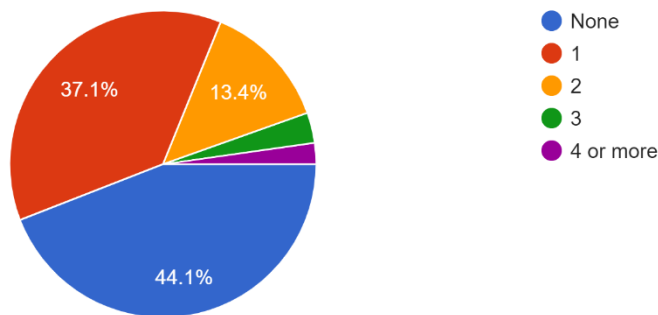


8.0 SPENDING ON ATVS, UTVS AND MOTOROCYCLES

User may ride tradition 4-wheel ATVs, Utility Vehicles (Side by Sides) or street legal motorcycles on the SSRT system. All vehicles must be licensed and insured. Participants were asked the number of vehicles they have registered and their approximate value. The follow graphs show the results:

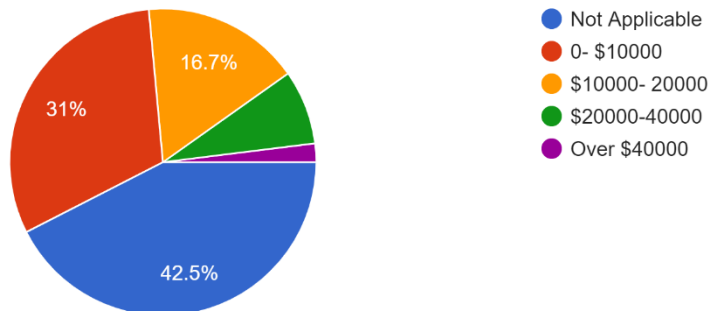
How many ATVs (Quads) do you have registered with SSRT?

313 responses



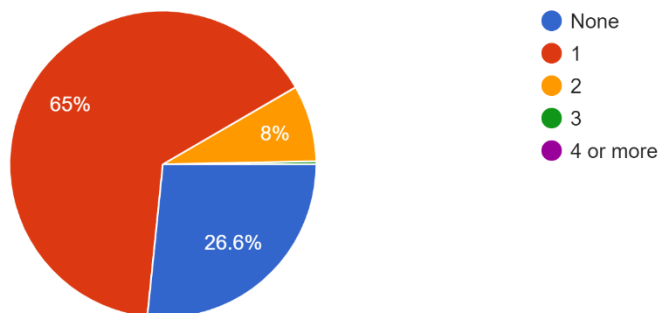
What is the approximate value of your ATVs?

306 responses



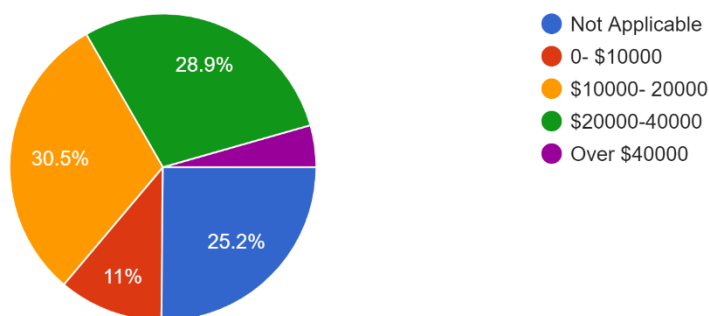
How many UTVs (Side by Sides) do you have registered with SSRT?

323 responses



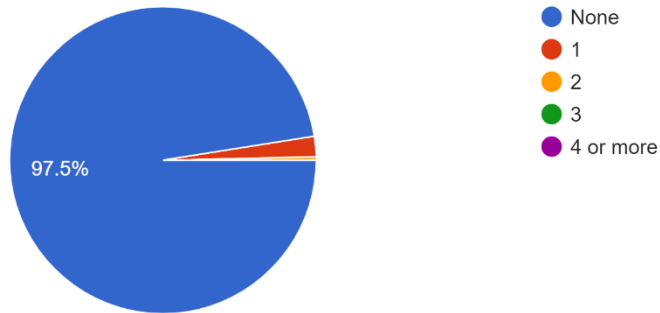
What is the approximate value of your UTVs ?

318 responses



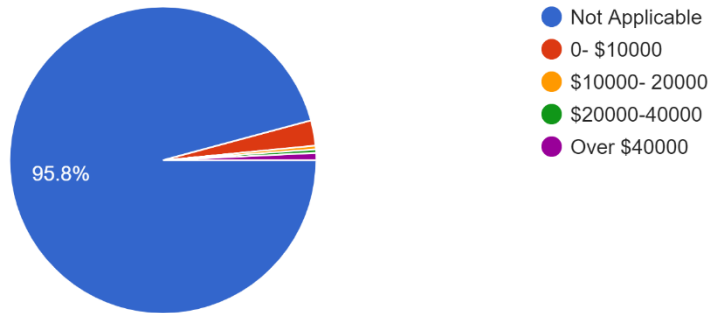
How many Street Legal Motorcycles do you have registered with SSRT?

279 responses



What is the approximate value of your Motorcycles?

263 responses

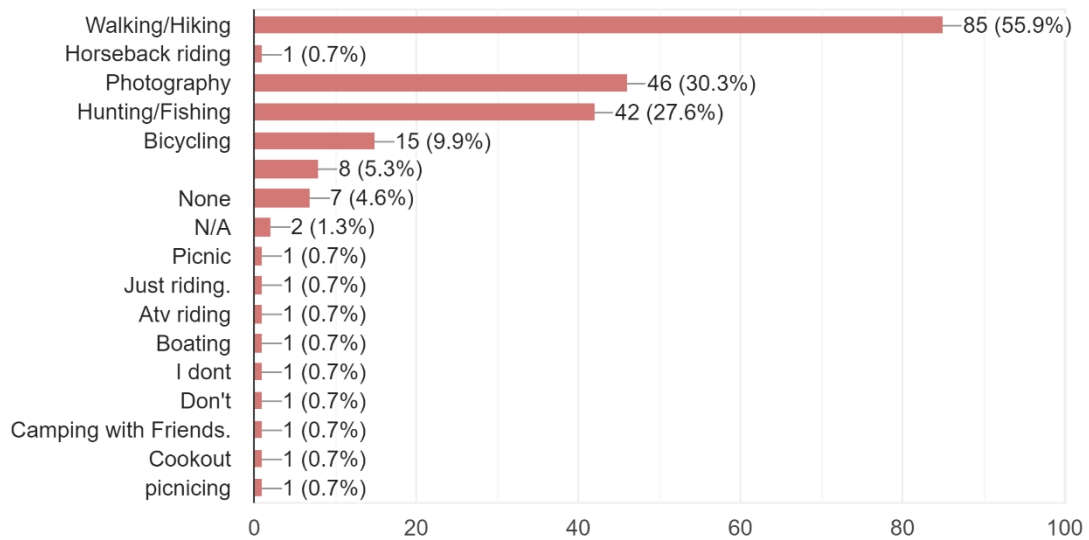


9.0 NONMOTORIZED ACTIVITY

Participants were asked what other activity they do in the area and the approximate amount they spent in 2023 on these activities. The following graphs display these results:

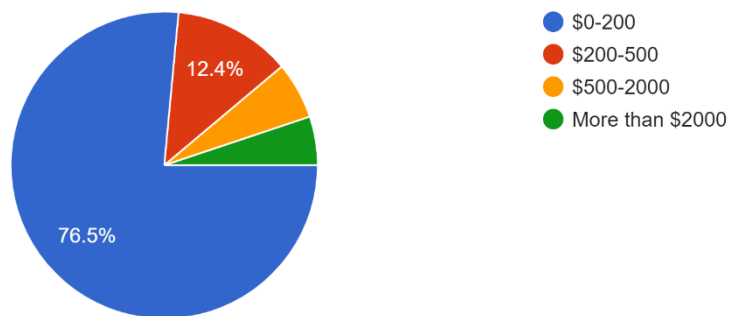
What non-motorized activities do you use the trail for? Click all that apply

152 responses



How much did you spend on non motorized activities?

234 responses

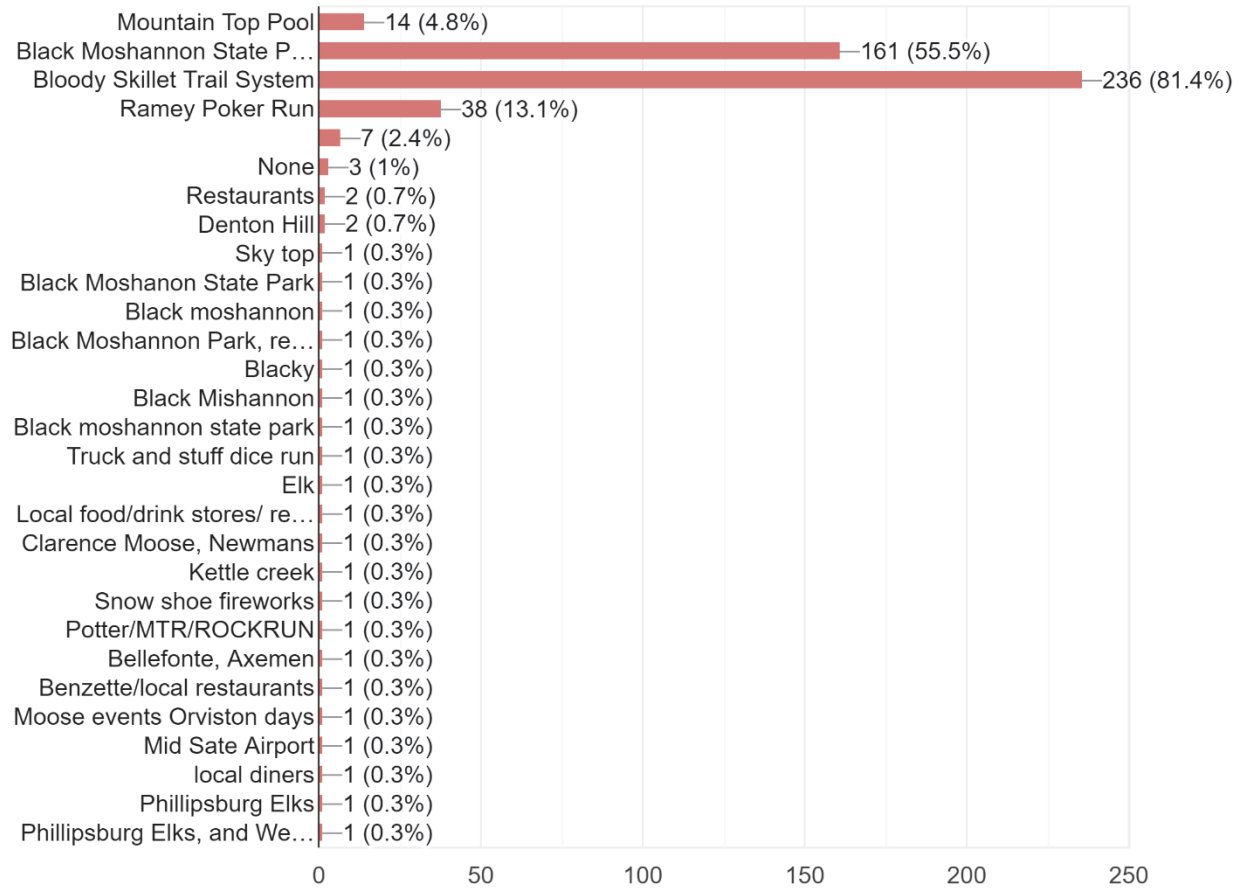


10.0 OTHER AREA ATTRACTIONS

Participants were asked what other area attractions they visited.

What other area attractions did you visit?

290 responses

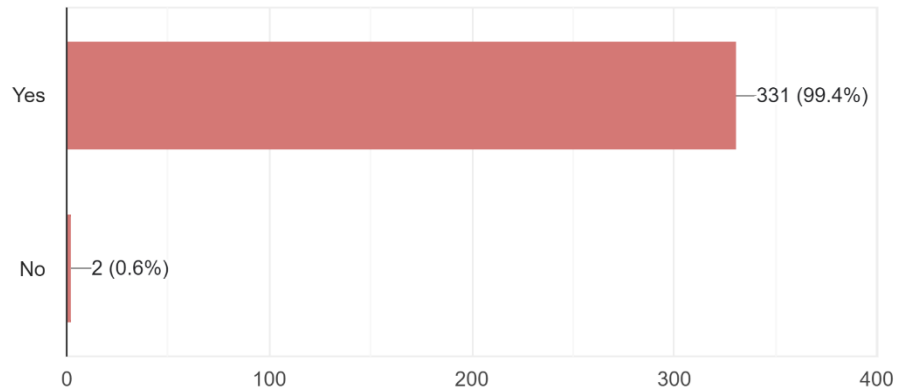


11.0 MYERS RUN ROAD


Myers Run is a road across the Black Moshannon State Forest. It connects the Black Bear Trail head to the Gorton crossing section of the SSRT. This is an important connection because it bypasses the closed Viaduct bridge across Moshannon Creek. Currently the road is open only during summer months. Participants were asked if they were in favor of opening the road year-round. The follow graphs show the result:

Are you in favor of keeping Meyers Run Rd. and other DCNR connecting roads open year round?

333 responses



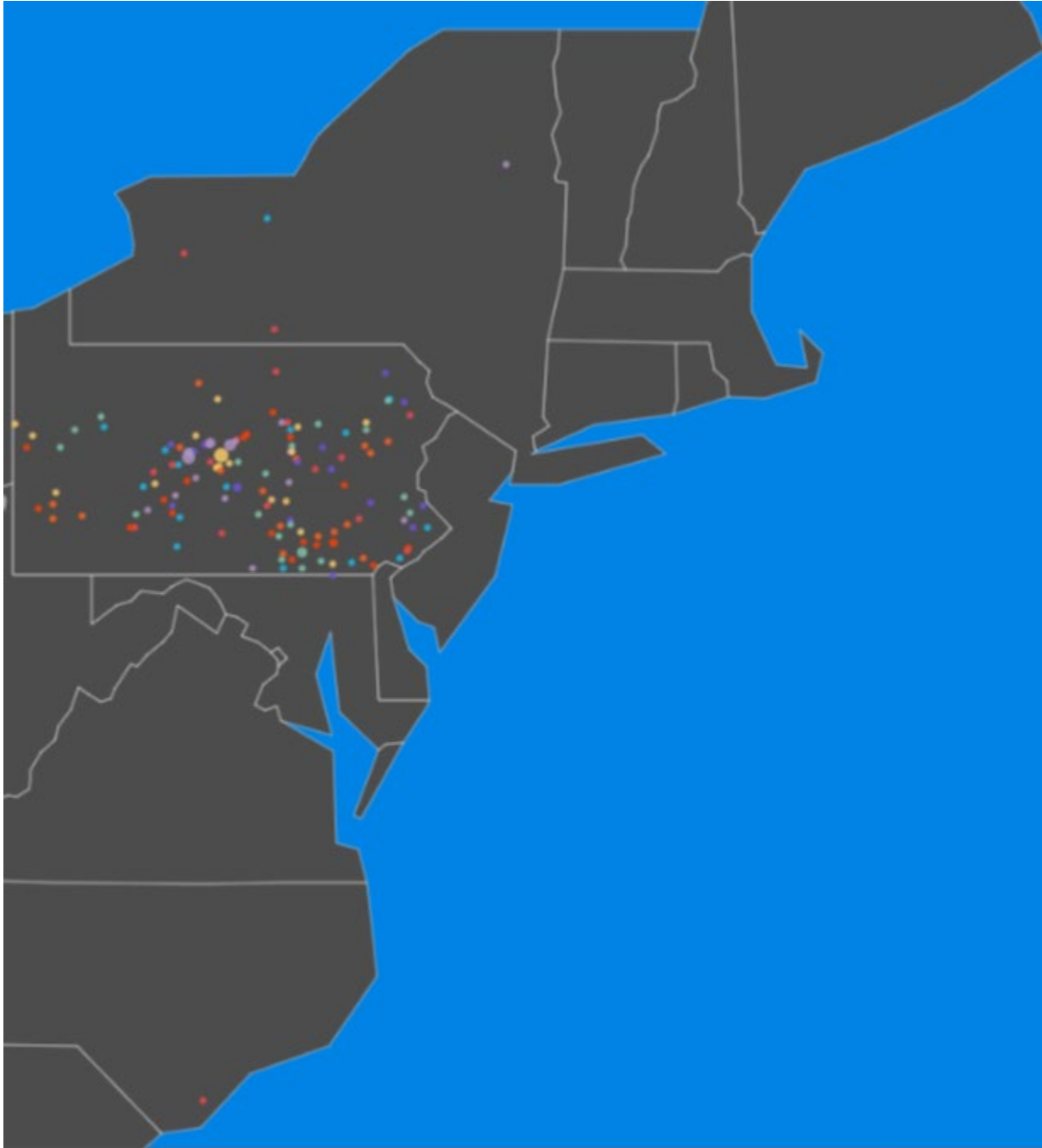
12.0 APPENDIX 1

<h3 style="margin: 0;">Snow Shoe Rails to Trails Economic Impact Survey 2023</h3> <p style="font-size: 0.9em; margin: 5px 0 0 0;">Please Scan the QR code to file this form electronically or mail completed forms to SSRT, PO Box 314, Clarence PA 16829. No personal information will be disclosed. This survey is for all of 2023. You can skip any question that you prefer not to answer. This data helps us understand use and apply for grants for improvements to our trail system.</p>	
Please tell us your zip code:	
How did you purchase your SSRT membership? <input type="checkbox"/> Corporate Sponsor Store <input type="checkbox"/> Mailed In <input type="checkbox"/> At an Event	
How old are you? <input type="checkbox"/> 16-30 <input type="checkbox"/> 31-50 <input type="checkbox"/> 51-70 <input type="checkbox"/> Over 71	
How many miles did you travel to get to SSRT? <input type="checkbox"/> 0-50 <input type="checkbox"/> 50-200 <input type="checkbox"/> 200-500 <input type="checkbox"/> More than 500	
How many nights did you camp/stay in the area? <input type="checkbox"/> None <input type="checkbox"/> 1-5 <input type="checkbox"/> More than 5	
When staying in the area, do you stay at: <input type="checkbox"/> Gillentown Trail Head <input type="checkbox"/> Motel <input type="checkbox"/> Private Home/Camp <input type="checkbox"/> AirBnB <input type="checkbox"/> Commercial Campground <input type="checkbox"/> State Park <input type="checkbox"/> Other:	
If you stay in an RV, Camper, or Toy Hauler, what is its value? <input type="checkbox"/> Not Applicable <input type="checkbox"/> 0-\$10000 <input type="checkbox"/> \$10000-25000 <input type="checkbox"/> \$25000-50000 <input type="checkbox"/> Over \$50000	
How much did you spend on lodging in 2023? <input type="checkbox"/> Not Applicable <input type="checkbox"/> 0-\$100 <input type="checkbox"/> \$100-300 <input type="checkbox"/> \$300-1000 <input type="checkbox"/> More than \$1000	
How much did you spend on food and beverages in 2023? <input type="checkbox"/> 0 - \$20 <input type="checkbox"/> \$20-50 <input type="checkbox"/> \$50-100 <input type="checkbox"/> \$100-200 <input type="checkbox"/> More than \$200	
How much did you spend on gasoline for travel and riding in 2023? <input type="checkbox"/> 0 - \$20 <input type="checkbox"/> \$20-50 <input type="checkbox"/> \$50-100 <input type="checkbox"/> \$100-200 <input type="checkbox"/> More than \$200	
How many ATVs (Quads) do you have registered with SSRT? <input type="checkbox"/> None <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 or more	
What is the approximate value of your ATVs? <input type="checkbox"/> Not Applicable <input type="checkbox"/> 0- \$10000 <input type="checkbox"/> \$10000- 20000 <input type="checkbox"/> \$20000-40000 <input type="checkbox"/> Over \$40000	
How many UTVs (Side by Sides) do you have registered with SSRT? <input type="checkbox"/> None <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 or more	
What is the approximate value of your UTVs? <input type="checkbox"/> Not Applicable <input type="checkbox"/> 0- \$10000 <input type="checkbox"/> \$10000- 20000 <input type="checkbox"/> \$20000-40000 <input type="checkbox"/> Over \$40000	
How many Street Legal Motorcycles do you have registered with SSRT? <input type="checkbox"/> None <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 or more	
What is the approximate value of your Motorcycles? <input type="checkbox"/> Not Applicable <input type="checkbox"/> 0- \$10000 <input type="checkbox"/> \$10000- 20000 <input type="checkbox"/> \$20000-40000 <input type="checkbox"/> Over \$40000	
What non-motorized activities do you use the trail for? Click all that apply <input type="checkbox"/> Walking/Hiking <input type="checkbox"/> Horseback riding <input type="checkbox"/> Photography <input type="checkbox"/> Hunting/Fishing <input type="checkbox"/> Bicycling <input type="checkbox"/> Other:	
How much did you spend on non-motorized activities? <input type="checkbox"/> \$0-200 <input type="checkbox"/> \$200-500 <input type="checkbox"/> \$500-2000 <input type="checkbox"/> More than \$2000	
What other area attractions did you visit? <input type="checkbox"/> Mountain Top Pool <input type="checkbox"/> Black Moshannon State Park <input type="checkbox"/> Bloody Skillet Trail <input type="checkbox"/> Ramey Poker Run <input type="checkbox"/> Other:	
Are you in favor of keeping Meyers Run Rd. and other DCNR connecting roads open year-round? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Do you have any other suggestions/comments on your visit? (Example: open more DCNR roads/forest to ATV/UTVs)	

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13.0 APPENDIX 2 (DISTRUBTION MAP)



14.0 APPENDIX 2 (RESPONDENT ZIP CODES)

Zip Code	Count of Zip Code	City	Zip Code	Count of Zip Code	City
17301	2	Abbottstown, PA	17517	1	Denver, PA
14005	1	Alexander, NY	17730	1	Dewart, PA
15101	2	Allison Park, PA	17019	1	Dillsburg, PA
16821	1	Allport, PA	17315	10	Dover, PA
16601	1	Altoona, PA	18902	1	Doylestown, PA
17921	1	Ashland, PA	16729	1	Duke Center, PA
16720	1	Austin, PA	17020	1	Duncannon, PA
19311	1	Avondale, PA	16635	2	Duncansville, PA
17812	1	Beaver Springs, PA	17316	1	East Berlin, PA
16822	2	Beech Creek, PA	16637	2	East Freedom, PA
16823	16	Bellefonte, PA	16373	1	Emlenton, PA
17004	1	Belleville, PA	17522	1	Ephrata, PA
16826	2	Blanchard, PA	17319	1	Etters, PA
17815	1	Bloomsburg, PA	15537	1	Everett, PA
16827	1	Boalsburg, PA	17320	1	Fairfield, PA
17007	1	Boiling Springs, PA	19522	1	Fleetwood, PA
17309	1	Brogue, PA	18224	1	Freeland, PA
19008	1	Broomall, PA	16641	1	Gallitzin, PA
16828	4	Centre Hall, PA	17327	1	Glenrock, PA
17202	1	Chambersburg, PA	18426	1	Greentown, PA
16829	6	Clarence, PA	17032	1	Halifax, PA
18629	1	Clarence, PA	17331	2	Hanover, PA
16830	2	Clearfield, PA	19438	1	Harleysville, PA
19330	2	Cochranville, PA	17111	1	Harrisburg, PA
17728	1	Cogan Station, PA	19040	1	Hatboro, PA
18036	1	Coopersburg, PA	10941	1	Haverford, PA
16917	1	Covington, PA	16840	2	Hawk Run, PA
17729	1	Cross Fork, PA	15935	1	Hollsopple, PA
16833	1	Curwensville, PA	17532	1	Holtwood, PA
17017	3	Dalmatia, PA	16651	4	Houtzdale, PA
17314	2	Delta, PA	16841	10	Howard, PA

Appendix 2 Continued

Zip Code	Count of Zip Code	City	Zip Code	Count of Zip Code	City
17036	1	Hummelstown, PA	19540	3	Mohnton, PA
15644	1	Jeannette, PA	17850	1	Montandon, PA
15937	1	Jerome, PA	16611	1	Montgomery, PA
15909	2	Johnstown, PA	17752	1	Montgomery, PA
15906	1	Johnstown, PA	16858	5	Morrisdale, PA
16844	4	Julian, PA	16859	2	Moshannon, PA
16845	2	Karthaus, PA	17552	4	Mount Joy, PA
17536	1	Kirkwood, PA	17347	1	Mount Wolf, PA
16201	1	Kittanning, PA	18707	1	Mountain Top, PA
18436	1	Lake Ariel, PA	17754	2	Montoursville, PA
18624	1	Lake Harmony, PA	17758	1	Muncy Valley, PA
17601	4	Lancaster, PA	17756	1	Muncy, PA
17603	1	Lancaster, PA	16860	2	Munson, PA
17040	2	Landsburg, PA	15943	1	Nanty Glo, PA
28451	1	Leland, NC	15553	1	New Baltimore, PA
16851	1	Lemont, PA	16102	3	New Castle, PA
10952	2	Lenni, PA	17070	2	New Cumberland, PA
17837	1	Lewisburg, PA	17068	1	New Bloomfield, PA
17044	5	Lewistown, PA	17074	2	Newport, PA
17543	3	Lititz, PA	15762	1	Nicktown, PA
17745	3	Lock Haven, PA	12856	1	North Rover NY
18235	1	Lucinda, PA	19454	1	North Wales, PA
16661	1	Madera, PA	17857	1	Northumberland, PA
16046	1	Mars, PA	15071	1	Oakdale, PA
16662	1	Martinsburg, PA	18447	1	Olyphant, PA
17051	3	McVey town, PA	14870	1	Painted Post, NY
16335	1	Meadville, PA	16668	1	Patton, PA
17050	2	Mechanicsburg, PA	18452	1	Peckville, PA
17055	1	Mechanicsburg, PA	16866	14	Philipsburg, PA
17751	2	Mill Hall, PA	18947	1	Pipersville, PA
17847	1	Milton, PA	15211	1	Pittsburg, PA

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Appendix 2 Continued

Zip Code	Count of Zip Code	City	Zip Code	Count of Zip Code	City
16870	6	Port Matilda, PA	16878	3	West Decatur, PA
15946	1	Portage, PA	16061	1	West Sunbury, PA
33981	1	Punta Gorda, FL	16692	1	Westover, PA
18951	1	Quakertown, PA	18702	1	Wilkes Barre, PA
19606	1	Reading, PA	14589	1	Williamson, NY
19608	1	Reading, PA	17701	3	Williamsport, PA
15857	2	Saint Mary's, PA	17702	1	Williamsport, PA
15559	1	Shellsburg, PA	16879	1	Winburne, PA
17972	1	Schuylkill Haven, PA	16881	2	Woodland, PA
18960	1	Sellersville, PA	17368	2	Wrightsville, PA
17872	1	Shamokin, PA	17408	2	York, PA
16146	1	Sharon, PA	17406	2	York, PA
18655	1	Shickshinny, PA	17402	1	York, PA
16874	4	Snow Shoe, PA	17403	1	York, PA
18842	1	South Gibson, PA	17404	1	York, PA
15129	1	South Park, PA	17985	1	Zion Grove, PA
17362	4	Spring Grove, PA			
16875	2	Spring Mills, PA			
17262	1	Spring Run, PA			
16801	3	State College, PA			
16258	2	Strattanville, PA			
15958	1	Summerhill, PA			
17801	1	Sunbury, PA			
17094	2	Thompson town, PA			
16686	3	Tyrone, PA			
17774	1	Unity Ville, PA			
15147	1	Verona, PA			
16156	1	Volant, PA			
18974	1	Warminster, PA			
16877	1	Warriors Mark, PA			
17268	1	Waynesboro, PA			
18255	2	Weatherly, PA			

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